

DELIVERING THE EFFECTIVENESS REVOLUTION IN CONSERVATION: LESSONS FROM ORGANISATIONS, POLICY MAKERS & FUNDERS

25 June 2024

There is a revolution in the use of evidence with increasing demands for more effective practice from policy makers and funders and philanthropists. Artificial Intelligence is likely to transform this further.

This workshop provides the opportunity to learn about the lessons, advantages and challenges of embedding evidence into conservation practice and discuss future opportunities.

- Key issues include:
- What are the advantages to practitioners of embedding evidence for effectiveness and funding?
- What are the experiences of those who routinely embed evidence into practice?
- What innovations are being discussed?
- How can funders and philanthropists make more of a difference?
- What are the lessons from organisations who have changed their culture to become evidence-based?
- How can we ensure evidence is embedded in delivering the Global Biodiversity Framework?
- What needs to be done next?

To register to watch online please complete this form <https://forms.gle/eJVaxpxRgMAfTdg2A>

Programme

WHEN WHAT

- 10:00 *Chair* Simon Wightman, Esmée Fairbairn Foundation
Welcome to CCI - Melissa Leach, CCI Executive Director
- What is the problem?**
- 10:05 Evidence neglect and the process of using evidence in policy-making - Theresa Marteau, Director, Behaviour and Health Research Unit, Cambridge University
- Acquiring and using evidence.**
- 10:15 Approaches to improve effectiveness - William Sutherland, Cambridge University
10:35 Collating and presenting evidence for decision making - Steve Cooke and Trina Rytwinski, Carleton University, Canada
10:55 Embedding evidence into great ape conservation practice and funding - Jessica Junker, Conservation Director, Re:wild and Matt Muir U.S. Fish and Wildlife Service
11:15 Learning from local and indigenous knowledge - Poshendra Satyal, BirdLife International
- Embedding evidence into practice.**
- 11:35 Making decisions from evidence - Alec Christie, Cambridge University and Imperial College.
11:55 Improving the effectiveness of funding and philanthropy - Nida Al-Fulaij, Chief Executive Officer, People's Trust for Endangered Species
12:15 A business approach to using evidence to benefit conservation: lessons from Biodiversity Net Gain - Jo Treweek, Treweek Environmental Consultants and Glenn Anderson, Project Lead, Wendling Beck Environment Project
12:35 The role of Artificial Intelligence in evidence-based decision making in conservation - Anil Madhavapeddy, Professor of Planetary Computing, Cambridge University
- 12.55 **BREAK**
- Chair* Rachel Warmington, Head of Science, Plantlife, UK
- 13:45 **Experiences of organisations who have changed their culture to take evidence seriously.**
Practitioner experiences (video):
Vikesh Tatayah, Mauritian Wildlife Foundation
Iroro Tanshi, Small Mammal Conservation Organisation, Nigeria Ally Evans, Swansea University
- 13:55 Changing U.S. Fish and Wildlife Service culture to be evidence based - Daphne Carlson and Matt Muir, U.S. Fish and Wildlife Service
14:15 Embedding evidence into practice through experiments; examples and takeaways after six years from the Endangered Landscapes and Seascapes Programme - Taylor Shaw, Endangered Landscapes and Seascapes Programme
14:35 Lessons from rethinking The Woodland Trust's strategy - Harriet Downing, Conservation Evidence Officer, Woodland Trust
14:55 The Wildlife Trusts' 'Evidence Emergency' programme - Craig Bennet, CEO The Wildlife Trusts
15:15 Improving conservation management through experiments - Jerry Wilson, Director of Science, RSPB
- 15:35 **BREAK**
- Chair: Teague O'Mara, Director of Conservation Evidence, Bat Conservation International*
- Innovations in evidence use**
- 15:55 Funding, accelerating & scaling: How XPRIZE uses evidence-driven results for impact. Peter Houlihan, Executive Vice President, Biodiversity and Conservation, XPRIZE
16:15 The Rewilding Incubator - Tiago de Zoeten, Mossy Earth
- Facilitator: Julia Jones, Professor in Conservation Science, Bangor*
- 16.35 **Discussion: How do we build on the lessons of those who take evidence seriously and become an evidence-based community?**
- 17.45 Final thoughts - Richard Scobey, Executive Director, TRAFFIC
- 17.45 **END**